



THE CONNECTICUT ASSOCIATION OF SCHOOLS

August 2024

Dear Superintendent of Schools,

Are you aware that the Connecticut Association of Schools (CAS) has a number of exceptional executive coaches who are available to work with administrators in your district? The [CAS Executive Coaching Program](#) offers a personalized, job-embedded approach to leading more effectively, providing your school leaders with the support they need, when they need it most.

What is Executive Coaching?

Executive coaching is an authentic and continuous professional development approach designed to enhance leadership skills, strategic thinking, school improvement efforts and overall effectiveness in educational leadership roles. Executive coaching is highly beneficial for veteran and novice leaders.

Program Highlights:

- **Educational Focus:** Our program is specifically tailored to address the unique challenges and opportunities associated with building-based leadership.
- **Experienced Coaches:** Our coaches bring a wealth of experience from all levels. They are committed to providing targeted support to meet the diverse needs of our clients.

Program Structure:

- **Coaching Hours:** Contracts are set based on the professional needs of the client and the fiscal resources of the district. Coaches generally meet with clients twice a month for approximately 2.5-3.0 hours per session.
- **Funding Source:** Districts often use Title II or ESSER funds to support administrators through coaching services.

Last year, CAS coaches served over 60 administrators in various roles across the state, contributing to their professional growth and the enhancement of their leadership capabilities.

Please consider using CAS coaching services to support building leaders in your district in a way that is meaningful and personalized. Clients report that working with a coach has afforded them the opportunity to gain valuable leadership skills, reflect on their practice, and feel more confident in their decision-making abilities.

Should you have any questions or wish to discuss setting up services, please do not hesitate to reach out to me at tcaouette@casciac.org or 203-651-3914. Thank you for your consideration and ongoing commitment to excellence in education.

Best regards,

Tiffany Caouette
Assistant Executive Director

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*Serving schools
and their leaders*