



# THE CONNECTICUT INTERSCHOLASTIC ATHLETIC CONFERENCE

## Memo

To: CIAC Member School Principals and Athletic Directors

From: Dr. Glenn Lungarini, CAS-CIAC Executive Director

RE: CIAC Amateur Rule – NIL Club

Date: September 23, 2024

It has come to CIAC's attention that a company, NIL Club, has enrolled member school student-athletes in an NIL Club associated with their school's team. The CIAC's amateur policy states in part that:

*"Student-athletes are required to provide their member school copies of any endorsement, employment and representation agreements..."*

*Student-athletes are prohibited from making any reference to, and will not otherwise use or authorize others to use the logos, insignia, or identifying marks of, a member school, the CIAC, and/or any CIAC or member school event, game or championship when engaging in any NIL activity. Student-athletes may not endorse or promote any third-party entities, goods, or services during CIAC school team activities. Student-athletes may not wear the apparel or display the logo, insignia, or identifying mark of an NIL partner during any CIAC school team activities."*

On its website, the NIL Club describes its platform as follows: *"The NIL Club platform empowers creators to monetize by creating paywalled digital content for their community of supporters. High school students may create an NIL Club page for themselves or with other students from any school or activity. In alignment with the original principles of NIL, creators can earn money based on the quality of the content they deliver to subscribers."*

CIAC student-athletes engaging with the NIL Club may violate the CIAC amateur policy and, as a result, may render themselves ineligible. Student-athletes should speak with their parents, athletic directors, and the CIAC before engaging in any NIL contracts or receiving NIL compensation to ensure compliance with the CIAC amateur policy.

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